THE ORGANIZATION:

Established in 1968, Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI) is a consumer advocacy organization that provides leadership in achieving equal access to telecommunications, media, and information technologies for 48 million Americans who are deaf and hard of hearing. TDI publishes the TDI World quarterly magazine and the annual TDI National Directory & Resource Guide, also known as the Blue Book. In odd numbered years, TDI hosts a biennial conference where consumers, industry leaders and government officials gather to discuss accessibility trends in technology. For more information about TDI, its website address is: www.TDIforAccess.org

THE OPPORTUNITY:

TDI is seeking a talented and versatile professional for the position of Product Manager, for its soon-to-be developed Speech-to-Text Captioning/Caption Correction, a two-year long grant project. The ideal candidate will have a strong, clear commitment to meeting the purpose, goals, and timelines. The project seeks to create scalable access to low-cost, accurate captions for live events by combining speech-to-text technology with real-time caption corrections made by designated peers. These services will allow event participants (who have permission), to make corrections to captions in real-time during events. Everyone viewing the captions, will see the corrected captions instantly. This technology enables the provision of highly accurate, low-cost, captioning services wherever the use of professional captioning services are not logistically, technically, or financially feasible. TDI has a subcontract with IDEAL Group, Inc. to develop, implement, and maintain the captioning service. The web-based service will be accessible using Internet-connected devices running a variety of operating systems.
POSITION RESPONSIBILITIES:

The Product Manager reports to the Executive Director, TDI and provides services, resources, and other support in project planning and evaluation, operations management, resource development, and community relations/marketing for this project. Responsibilities for this position include, but are not limited to:

• Surveying, identify, prioritizing, and documenting customers' needs;
• Assessing market competition;
• Preparing short/long-term product sales forecasts;
• Preparing return-on-investment analyses;
• Planning, coordinating, introducing, and marketing/developing the new product;
• Planning integrated public relations, advertising and product development activities;
• Determining fair market product pricing, production and sales costs;
• Estimating cost of special and customized sales; and,
• Maintaining professional and technical knowledge.

QUALIFICATIONS:

• A Masters Degree is preferred however, the candidate must possess a Bachelors of Degree;
• Minimum of three years job related work experience with additional demonstrated competence in the following areas: computer science or engineering work experience a strong plus, working with individuals who are deaf and hard of hearing, and/or familiarity with new product roll outs;
• Extensive knowledge of technology
• Basic knowledge of disability access and/or civil rights law and history;
• Proven successful experience in grant writing and project management (if possible in Information technology sector); and,
• Proven network of contacts and relationships with community leaders and service providers in the deaf and hard of hearing population, and if possible, such experience, too, in philanthropy.

Demonstrated skills must include:

• Solid organizational skills and ability, including attention to detail and multi-tasking;
• Proven ability to generate expected project outcomes;
• Strong ability to build linkages to the scientific/research development, business and disability communities;
• Excellent interpersonal and written communication; and,
• The capacity to generate future potential funding opportunities and collaboration.

Past work experience should include successful:

• Advocacy skills at the individual and systemic levels, including state and federal issues;
• Management of a successful marketing campaign, with actual results exceeding target levels;
• Analysis of political landscapes and programmatic trends;
• Networking and collaboration; and,
• Quality relations with the media.

Knowledge of:
• Familiarity with software development and web technologies, including cross platform devices using operating systems such as Windows, Windows Mobile, Mac, iOS and Android;
• Applicable information technology-related standards, laws, and guidelines;
• State, local, and federal programs and services for people with disabilities and their families;
• Current trends in the disability community and related human services; and,
• Current trends in telecommunications and media markets with a focus on accessibility features or lacks thereof.

Ability to:
• Communicate fluently in American Sign Language is preferred. Have some familiarity with other communication modes that are commonly used by deaf and hard of hearing individuals;
• Work irregular and extended schedules;
• Travel throughout the United States and possibly abroad; and,

COMPENSATION:

TDI offers a competitive salary and customary benefits. The salary range for this position is $70,000-$85,000, depending on education and experience. TDI is an affirmative action/equal opportunity employer.

TO APPLY:

All applicants must submit a cover letter and resume electronically, which includes a list of at least three professional references and compensation requirements via email to TDI Executive Director Claude Stout at cstout@tdiforaccess.org.
APPLICATIONS MUST BE RECEIVED BY 5 P.M. ON OR BEFORE THE CLOSE OF DAY, May 25, 2016.

TDI selects applicants for employment based on job related knowledge, skills and abilities without regard to sex, race, color, age, national origin, religion, disability, genetic information, marital status, sexual orientation, gender identity, citizenship, pregnancy or veteran status, or any other status protected by applicable law.

Shaping An Accessible World